

AUVSI's Unmanned Systems North America 2010 Onsite Program

Company Information

Company _____

First Name _____ Last Name _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____ Fax _____ Email _____

I am an AUVSI Corporate Member. Level: _____

AUVSI Corporate Member Onsite Program Discounts:

Diamond & Platinum levels – complimentary full page, 4-color ad

Gold level – 50% discount on a full page, 4-color ad

Agency Information (if applicable) Check here if agency is to receive invoices for payment

Agency _____

First Name _____ Last Name _____

Address _____

City _____ State/Province _____

Zip/Postal Code _____ Country _____

Phone _____ Fax _____ Email _____

Onsite Program

Please select your preferred ad:

Covers (4-Color)

Front Inside Cover \$3,500

Back Inside Cover \$3,300

Back Outside Cover \$3,700

4-Color

Spread \$4,700

Full \$2,600

½ \$1,800

¼ \$1,100

Black & White

Full \$1,300

½ \$ 825

¼ \$ 460

Total Amount Due: \$ _____



AUVSI will provide an invoice for payment. I have read and understand the terms and conditions. By signing this contract, I consent that I am an authorized signatory for my company.

Signature _____ Date _____

Printed Name _____

Please return to AUVSI via fax at +1 703 845 9679.

terms and conditions

1. All advertising reservations and materials must be received on or before the published deadline. AUVSI is not responsible for ensuring that artwork replacements submitted after the published deadlines are printed. AUVSI will make every effort to honor ad swaps but cannot guarantee such requests. Late advertisements may be accepted at the discretion of AUVSI.
2. Cancellations must be in writing and are subject to 50% of the advertising cost if the cancellation occurs after the space reservation deadline.
3. The advertiser is responsible for ensuring that materials are submitted in final, legal, and acceptable formats and sizes.
4. AUVSI reserves the right to refuse any advertisement at any time. Any advertising copy that might be mistaken as an article, commentary or other non-advertising material must be clearly marked "advertisement".
5. AUVSI is not responsible for misspellings or other errors in advertisements. Proofs are not provided.
6. Conversion, film, drawings or photographs will be made upon order and charged at prevailing rates. Cost of necessary repairs to material received in either worn or damaged condition are to be paid by advertisers. These charges are non-commissionable.
7. Payment must be received (not postmarked) within 30 days of invoice date. AUVSI provides a 15% discount to recognized agencies, provided payment is received (not postmarked) within 30 days of invoice date. Any invoice not paid within 30 days of invoice will be subject to interest and penalty charges. Companies with a balance more than 90 days old forfeit all future advertising until all invoices are paid.
8. AUVSI is not liable for delays in delivery and/or non-delivery in the event of an act of God, action by any governmental or quasi-governmental agency, fire, flood, insurrection, riot, explosion, embargo, legal or illegal strikes, labor or material shortage, transportation interruption of any kind, work slowdown, or any circumstances beyond the control of the publisher affecting production or delivery in any manner.
9. Unless specifically paid for as such, AUVSI will make every attempt to honor placement requests but cannot guarantee such requests.
10. Special promotional or one-time corporate member discounts cannot be combined with any other agency or promotional discounts. In all such cases, the higher discount will be accepted and applied.

Please return reservation form and contract to:

AUVSI

2700 South Quincy Street, Suite 400

Arlington, VA 22206 USA

+1 703 845 9671 x206

+1 703 845 9679 fax

marketing@auvsi.org